



Guadalupe Cano

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Artist & Creative

Hello

I'm Guadalupe Cano, a multidisciplinary artist and creative based in Madrid, Spain.

I am an artist and creative with a lot of passion for the creation and development of innovative shows and for the management of large-scale artistic productions and with experience in collaboration with several teams to create unique and interesting experiences for the public.

Currently leading the team at Creative Studio, collaborating with talented artists, curating one-of-a-kind worlds, devising comprehensive strategies, and crafting modern cultural experiences for top-tier brands and events

About

I began my journey at the Carmen Amaya Conservatory, training in Classical Dance and expanding my skills into contemporary dance, jazz, experimental, and commercial styles. Grants from Complexions Co. (NY), Tanzfabric (Berlin), and DV8 (London) helped shape my early career, and by 16, I was already performing with renowned companies like Joaquín Cortes, Dani Pannullo Dance Theater, and Cirque du Soleil.

Driven by my love for art, I expanded my expertise into Art History, specializing in Modern and Contemporary Art, as well as Performing Arts Production, Management, and Cultural Marketing.

This diverse background paved the way for my artistic direction work, both on stage and behind the scenes. I've directed and created for Heart Ibiza, produced shows across Spain, Turkey, Monaco, and Qatar, and even helmed productions like *The Hole Zero* and *528 Ibiza*.

As a creator, I've crafted dance and video-dance pieces showcased at prestigious festivals like IMVDP in Valencia, IMARP in Brazil, and Quincena de Dança in Portugal, as well as curating immersive video projections for ZUMA Ibiza and Mykonos.

In 2023, I founded Creative Studio, a global platform blending entertainment, art, luxury, gastronomy, and technology.

Skills —

Strategic Planning

Production Mgmt

Budgeting and Financial Mgmt

Team Building and Mgmt

Artistic Programming

Marketing and Promotion

Strenghts —

Creativity

Leadership

Storytelling

Creative Vision

Collaboration

Education

Degree in Classical Dance, Madrid Conservatory
2010

Complexions Contemporary Dance, NY
2012

Contemporary Dance, Marameo Berlin
2015

Bachelor's Degree in Art History, UNED
2011 - 2015

Production and Management of Performing Arts
2017

Specialization in Cultural Management
2018

Culture Marketing
2020

Theatrical Direction and Staging
2022

Stage and Costume Design
2022

Stage Writing and New Dramaturgies
2023

Creative Leadership
2023



Experience

Try Pitch

Experience

CreativeStudio 2023 - Now

Artistic Coordinator, Director & Creative

Led creative direction and project management at Creative Studio, an Ibiza-based agency specializing in experiential events. Managed all phases from concept to execution, coordinating teams to deliver high-quality performances while overseeing budgets and maintaining top standards. Built strong client relationships and continuously innovated to ensure Creative Studio's creative leadership.

Artful Entertainment 2021 - 2023

Artistic Coordinator, Resident Director & Co-Creative

Spearheaded artistic direction and show production at Artful Entertainment, a leading Ibiza-based creative agency focused on experiential events. Managed all aspects of project development and execution, coordinating with multidisciplinary teams to create unforgettable, high-quality performances

The Hole Zero 2017 - 2020

Resident Director & Co-Creative

Assumed the role of Resident Director for The Hole, critically acclaimed burlesque theater production. Orchestrated staging, choreography, and performer direction, maintaining the show's iconic status while continuously innovating for new audiences

Heart Ibiza 2015 - 2018

Choreographer, Artistic Direction Assistant & Co-Creative

Collaboratively led the creative vision, choreography, and stage direction, ensuring an exceptional level of artistry that met Cirque du Soleil's renowned standards.

Experience

Try Pitch

Creative

Shaping the company's artistic direction, boosting audience engagement and ticket sales through successful campaigns, leading team building, presenting creative concepts, and overseeing production, including selection and budgeting.

Grupo Pacha (Spain), **528 Ibiza** (Spain), **Club Chinois** (Ibiza), **Beachouse** (Ibiza), **Creative Studio** (Spain), **South Summit** (Spain), **Creme de Creme** (Ibiza), **Rhudo** (Madrid), **SLVJ** (Madrid)

Choreographer

Creating concept-driven dance performances, translating abstract ideas into captivating movement on stage, collaborating closely with dancers and artists to convey powerful concepts and emotions.

Aitana (Spain), **Intimissimi** (Spain), **One Drop** (Monaco), **L'Agence M** (Turkey), **NuArt** (Italia), **Adriana Terrén** (Spain)

Contact

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